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PRESS RELEASE

"T E G Resources, Ltd. rolls out website packages for the loan industry"

Palos Heights, November 6, 2012:

Have the rising cost of reserve and bonding requirements eaten your marketing budget?

From what we have been told by current clients and others in the industry, the average mortgage broker, banker, and small to medium-size bank is unable to continue doing business as usual with the increase in overhead cost; in many cases this is driving the loan business right out of business.

Due to a continually increasing reserve requirement, these institutions either have to sell more loans and/or increase profit margins on the current loans or they have to increase their investment in the business. As many of us know, selling more loans is not an easy task when your marketing capital is limited for solid leads, but you really should have both in order to guarantee the rate of return you need each month. It truly is a catch 22, but T E G Resources has found a solution to your problem. By redesigning and redeveloping your current website, T E G can drastically decrease your marketing costs.

When we say drastically, we mean it. On average, we are saving these businesses over \$6,600 per year or \$552.00 per month (Savings ranged from \$395 to \$1,100 per month). Can you use an extra \$6,600 per year to put towards leads for your employees? The correct answer would probably be who couldn't?

History in the Loan Industry

Formerly tied to the mortgage business for 11 years, the President of T E G resources has a strong working knowledge of the lending industry and still keeps up with almost all of the network groups that he was formerly an active part of. Prior to rolling out this product/service, Thomas Gavin spoke to them and ran scenarios for their companies. There was an overwhelming appreciation for our sites.

"I have worked on all sides of the mortgage industry. I originated, bought loans, packaged/assisted in the sale of pools of loans, and finally been the man on the other end of the table taking the mortgage. As someone who formerly ran a mortgage company, I also understand the bottom line and where it comes from. If these requirements continue to increase, there will be no reason to stay in the business, because it's continually eating up more and more profit or worse yet personal savings. Unfortunately, the first and worst place companies normally go to decrease spending is their marketing budget, because you immediately see results. What most businesses don't seem to think about is that a marketing budget is what helps you attract new business in the long run.

In the loan business, people don't normally see an increase in their cash flow immediately when buying leads. There is about a 2-3 month wait before you truly see results. I figure if my company can save you on average \$6,600 per year, you can afford the lull and buy your employees leads with that rejuvenation of capital. In turn, this should increase profit margins within approximately 90 days and you are still saving money on the monthly cost of your website.

My only wish would have to be that this was available when I was in the business, because it would have saved the company a small fortune. I estimate that we would have saved \$31,000 plus in just hosting fees in the 5 years I ran it. That's a lot of money for quality leads."

- Thomas E. Gavin IV (President and CEO)

Why do I choose T E G Resources?

First and foremost, we have a working knowledge of the industry that starts at the top and flows down into much of our administrative and sales staff. All of us understand how important savings in certain areas of the business are. We also know what it is like to struggle when the decisions made to correct a cash flow issue are done frivolously by cutting the marketing budget or the L.O.'s life-blood.

Secondly, we offer a product that is amazing. StudioPress, the developer of the Genesis Framework (the #1 framework for any WordPress website design) has publically recognized T E G Resources as one of the best examples for implementation of their own product. This just goes to show, we are phenomenal at what we do.

Finally, the most important thing to any business, our COST is menial. When a client purchases a website and hosting package from us, they will receive a site that has all the bells and whistles.¹ If a company is buying a site some-what comparable to ours from any of our competitors, every add-on is "a la carte". We don't think this is fair at all. It's too expensive and hurts the client. We feel you should get what you're promised, not the old "bait-and-switch" at the table. It is also unfair to pay outrageous monthly domain, email, and hosting fees for websites you can't update or in some cases don't even own. With our packages, the domain and website are yours. Once you pay your bill, you own them. We will even

show your go-to web/social media person how to navigate and update the website, so you are not paying a fee every time you want something posted.

It may sound cliché, but we truly care about our clients and want to be their go-to consultants for the life of their business. Let T E G Resources, Ltd. help your company become more profitable.

Inquire with us and refer to this ad. You will receive your first 3 years of hosting for free. That means no email, domain, or hosting bills for 3 years.ⁱⁱ Just go to <http://www.tegresources.com/contact-us> and send us a message. A sales consultant will be in contact with you as soon as possible. We look forward to assisting you.

ⁱ Included in our current website package are the following: custom design, Search Engine Optimization, instant updates, social media integration, and the ability to update your own site with ease - optional professional photography and videography package are also available.

ⁱⁱ After your 3 or 5 year package is up (5 year packages are available and are significantly discounted if figured in to initial proposal), you will be billed at the exact cost billed to us for the service. Currently this cost is approximately \$800 per year if paid on an annual basis. The cost will depend on the package chosen and length of that package. There are significant discounts for multi-year payment (suggested 3-5 year packages - saves \$200 to \$350).